

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

Kalaful Productions
Attention: Accounts Payable
PO Box 830024
Tuskegee, AL 36083

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1571657-1	08/31/16	August 2016	08/01/16 - 08/31/16

Property	Account Executive	Sales Office	Sales Region
WSFA	Kerry Morrison	WSFA	Local

Advertiser	Product	Estimate Number
POL/Haygood, Lawrence/M.	Aug 23 Mayoral Election	

Flight Dates	Order #	Alt Order #
08/19/16 - 08/23/16	1571657	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/22/16	08/23/16	Today in Alabama 5am	5-530a	MT-----	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MT----- 2 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	08/22/16	5:29 AM	Today in Alabama 5am	5-530a	:30	Haygood for Mayor	\$100.00 NM
1	WSFA	Tu	08/23/16	5:10 AM	Today in Alabama 5am	5-530a	:30	Haygood for Mayor	\$100.00 NM
2	08/22/16	08/23/16	Today in Alabama 530a	528am-6am	MT-----	:30	2	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MT----- 2 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	M	08/22/16	5:56 AM	Today in Alabama 530a	528am-6am	:30	Haygood for Mayor	\$110.00 NM
2	WSFA	Tu	08/23/16	5:36 AM	Today in Alabama 530a	528am-6am	:30	Haygood for Mayor	\$110.00 NM
3	08/22/16	08/23/16	Today In Alabama	6a-7a	MT-----	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 MT----- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	08/22/16	6:20 AM	Today In Alabama	6a-7a	:30	Haygood for Mayor	\$200.00 NM
3	WSFA	M	08/22/16	6:53 AM	Today In Alabama	6a-7a	:30	Haygood for Mayor	\$200.00 NM
4	WSFA	Tu	08/23/16	6:21 AM	Today In Alabama	6a-7a	:30	Haygood for Mayor	\$200.00 NM
1	WSFA	Tu	08/23/16	6:54 AM	Today In Alabama	6a-7a	:30	Haygood for Mayor	\$200.00 NM
4	08/19/16	08/22/16	WSFA 12 NEWS AT 4PM-F	4-430P	M---F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ---F--- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/19/16	4:18 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	Haygood for Mayor	\$40.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$40.00									

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Advertiser	Product	Estimate Number	
POL/Haygood, Lawrence/M	Aug 23 Mayoral Election		

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/19/16	08/22/16	WSFA 12 NEWS AT 4PMM-F	4-430P	M---F--	:30	1	\$40.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 08/22/16 4:22 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 Haygood for Mayor \$40.00 NM									
5	08/19/16	08/22/16	WSFA 12 NEWS AT 4PMM-F	430-5P	M---F--	:30	1	\$40.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 ----F-- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/19/16 4:32 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 Haygood for Mayor \$40.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 M----- 1 \$40.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 08/22/16 4:57 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 Haygood for Mayor \$40.00 NM									
6	08/19/16	08/22/16	WSFA 12 News at Five	5-530pm	M---F--	:30	1	\$185.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 ----F-- 1 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/19/16 5:22 PM WSFA 12 News at Five 5-530pm :30 Haygood for Mayor \$185.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 M----- 1 \$185.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 08/22/16 5:22 PM WSFA 12 News at Five 5-530pm :30 Haygood for Mayor \$185.00 NM									
7	08/19/16	08/22/16	WSFA 12 News at Six - M6-630pm		M---F--	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 ----F-- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/19/16 6:20 PM WSFA 12 News at Six - MF 6-630pm :30 Haygood for Mayor \$350.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 M----- 1 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 08/22/16 6:12 PM WSFA 12 News at Six - MF 6-630pm :30 Haygood for Mayor \$350.00 NM									
8	08/19/16	08/22/16	WSFA 12 News at Ten - M10-1035pm		M---F--	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/15/16 08/21/16 ----F-- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA F 08/19/16 10:14 PM WSFA 12 News at Ten - MF 10-1035pm :30 Haygood for Mayor \$300.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 M----- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA M 08/22/16 10:22 PM WSFA 12 News at Ten - MF 10-1035pm :30 Haygood for Mayor \$300.00 NM									
9	08/22/16	08/23/16	Today in Alabama	430am-430-5a	MT-----	:30	2	\$5.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/22/16 08/28/16 MT----- 2 \$5.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA M 08/22/16 4:48 AM Today in Alabama 430am 430-5a :30 Haygood for Mayor \$5.00 NM									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	08/22/16	08/23/16	Today in Alabama 430am	430-5a	MT-----	:30	2	\$5.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSFA Tu 08/23/16 4:39 AM Today in Alabama 430am 430-5a :30 Haygood for Mayor \$5.00 NM									
10	08/20/16	08/20/16	Absolutely Alabama	530-6am	-----S-	:30	1	\$10.00	NM
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS -----S- Spots/Week 1 Rate \$10.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/20/16 Absolutely Alabama 530-6am :00 \$10.00 NM See MG 10.2,10.3,10.4 2 WSFA Tu 08/23/16 4:23 PM WSFA 12 NEWS AT 4PM M-F 4-430P :30 Haygood for Mayor \$40.00 NM MG for 12.1,11.1,10.1 3 WSFA Tu 08/23/16 4:54 PM WSFA 12 NEWS AT 4PM M-F 430-5P :30 Haygood for Mayor \$40.00 NM MG for 12.1,11.1,10.1 4 WSFA Tu 08/23/16 5:27 PM WSFA 12 News at Five 5-530pm :30 Haygood for Mayor \$185.00 NM MG for 12.1,11.1,10.1									
11	08/20/16	08/20/16	WSFA 12 News at Six-Sa	Sa 6-7pm	-----S-	:30	1	\$80.00	NM
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS -----S- Spots/Week 1 Rate \$80.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/20/16 WSFA 12 News at Six-Sat Sa 6-7pm :00 \$80.00 NM See MG 10.2,10.3,10.4									
12	08/20/16	08/20/16	WSFA 12 News at Ten -	10-1030pm	-----S-	:30	1	\$175.00	NM
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS -----S- Spots/Week 1 Rate \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Sa 08/20/16 WSFA 12 News at Ten - Sat 10-1030pm :00 \$175.00 NM See MG 10.2,10.3,10.4									
13	08/21/16	08/21/16	WSFA 12 NEWS @ 1030	1030-11P	-----S	:30	1	\$150.00	NM
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS -----S Spots/Week 1 Rate \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 08/21/16 WSFA 12 NEWS @ 1030P SU 1030-11P :00 \$150.00 NM See MG 13.2,13.3,13.4 3 WSFA Tu 08/23/16 11:33 AM ALABAMA LIVE @ 11A 11-1130Am :30 Haygood for Mayor \$30.00 NM MG for 13.1 08/21 2 WSFA Tu 08/23/16 12:26 PM WSFA 12 News at Noon 12-1230pm :30 Haygood for Mayor \$100.00 NM MG for 13.1 08/21 4 WSFA Tu 08/23/16 1:41 PM The Insider 130-2p :30 Haygood for Mayor \$20.00 NM MG for 13.1 08/21									
14	08/21/16	08/21/16	Olympics Morning WKen	530-10am	-----S	:30	1	\$20.00	NM
Weeks: Start Date 08/15/16 End Date 08/21/16 MTWTFSS -----S Spots/Week 1 Rate \$20.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WSFA Su 08/21/16 7:14 AM Olympics Morning WKen 530-10am :30 Haygood for Mayor \$20.00 NM									

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14	08/21/16	08/21/16	Olympics Morning WKen	530-10am	-----S	:30	1	\$20.00	
Total Spots							27		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,495.00
<u>Agency Commission</u>	\$524.25
<u>Net Amount Due</u>	\$2,970.75

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